

# LA VOZ CATÓLICA

Newspaper of the Archdiocese of Miami

## PUBLICATION DESCRIPTION:

La Voz Católica is a monthly publication serving Hispanic in South Florida. La Voz Católica goes to all parishes at the Archdiocese of Miami. Currently a limited number of printed copies of La Voz Católica are available in parish offices. The newspaper can also be viewed online in the Archdiocese web site, [www.miamiarch.org](http://www.miamiarch.org)

Published by the Archdiocese of Miami, the newspaper provides news concerning the Catholic Church at the international, national and local levels. It also highlights contributions made by Hispanics in education, public service and the family, as well as the accomplishments of faith-motivated community leaders, as they strive to build a better society.

The newspaper reports on the national and local contributions made by Hispanic communities such as, Cuban, Nicaraguans, and other groups from Central and South America.

Regular features in La Voz Católica include a comprehensive calendar of community and family-oriented events, cultural and spiritual pages, as well as special editions on Hispanic heritage, Easter and Christmas.

La Voz is delivered to sponsor institutions and parishes. Our circulation reaches over 30,000 readers in the counties of Miami-Dade and Broward.

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## PRINT SIZE:

	W		H
<b>Full Page:</b>	10.25"	x	11.875"
<b>½ Page (H):</b>	10.25"	x	5.85"
<b>½ Page (V):</b>	5"	x	11.875"
<b>¼ Page (H):</b>	10.25"	x	2.85"
<b>¼ Page(V):</b>	2.25"	x	11.875"
<b>¼ Page:</b>	5"	x	5.85"
<b>1/8 Page (H):</b>	5"	x	2.85"
<b>1/8 Page(V):</b>	2.25"	x	5.85"
<b>Business Card:</b>	3.8376"	x	1.9"

# Advertising Rates 2023

Advertising Rates effective January 1, 2023

## Display Ad Sizes

Ad Size	1X	3X	6X	12X
Full Page	\$960	\$860	\$760	\$635
1/2 Page	\$835	\$635	\$535	\$485
1/4 Page	\$435	\$410	\$385	\$360
1/6 Page	\$310	\$285	\$260	\$235
1/8 Page	\$260	\$235	\$225	\$210
Business Card	\$140	\$130	\$120	\$115

Ad must be reserved by the **20th of the month before publication.**

Full page: 62 column inches    Columns per page: 5    Depth, type page: 11 inches    Width, type page: 10.2 inches

\* All position at option of the publisher.    \* Special position 15%, 20% or 30% extra, 1/4 page minimum.

**All rates are net of Agency Commission**

## Color Rates

Minimum size: 1/4

**\* \$225 additional per insertion**

**We can accept files saved as:**

\* PDF    \* JPG    \* EPS    \* TIF

Art resolution: 400 dpi max. / 200 dpi min

## Classified Advertising

Classifieds run in Shared Coverage

• \$30 for first 4 lines, \$5 each additional line  
(Approximately 35 characters per line)

• Add color photo \$30

• **Highlight your classified ad \$10;**

**<-20 lines \$10** (limited availability)

DEADLINE is 10 days prior to  
publication of ad.

## Preprint Insert Rates

Prices are per thousand inserts

	1X	3X	6X	12X
Single sheet	\$70	\$65	\$60	\$55

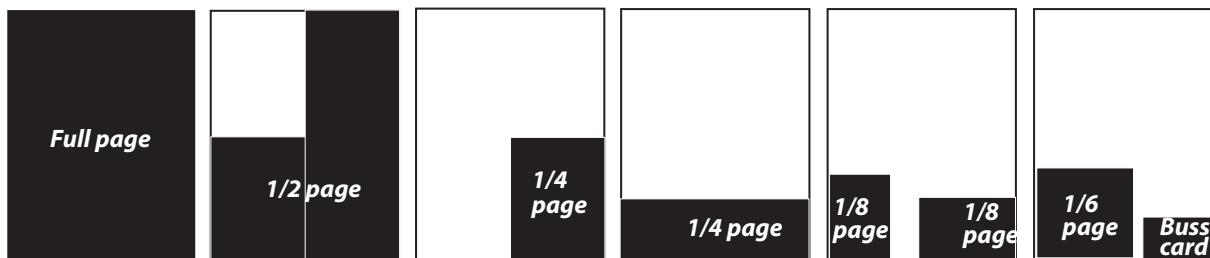
## Insert Sizes

**Minimum:** 4.5" x 6.5"    **Maximum - folded:** 10" x 11"

**Maximum - unfolded:** 5.5" x 10"

\* Ask for quote for multiple pages. Allow 4 weeks before issue date. \* 6- 8 samples required for approval.

## Display Ad Sizes



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# La Voz Católica goes to...

Parish name	Address	City	State	Zip
All Saints	10900 West Oakland Park	Sunrise	FL	33351
Assumption Church	2001 S Ocean Bld	Lauderdale of the Sea	FL	33062
Blessed John XXIII	16800 Miramar Parkway	Miramar	FL	33027
Blessed Trinity	4020 Curtiss Parkway	Miami	FL	33166
Christ the King	16000 SW 112 Ave	Perrine	FL	33157
Corpus Christi	3220 N. W. 7th Avenue	Miami	FL	33127
Epiphany	8235 S.W. 57th Avenue	Miami	FL	33143
Gesu	118 N.E. 2nd Street	Miami	FL	33132
Good Shepherd	14187 S.W. 72nd Street	Miami	FL	33183
Immaculate Conception	4497 W.1st Avenue	Hialeah	FL	33012
Little Flower	2711 Indian Mound Trail	Coral Gables	FL	33134
Little Flower -Hollywood	1805 Pierce Street	Hollywood	FL	33020
Mary Help of Christians	5980 University Drive	Parkland	FL	33067
Mother of Christ	14141 S.W. 26th Street	Miami	FL	33175
Mother of Our Redeemer	8445 N.W. 186th Street	Miami	FL	33015
Nativity Church	5220 Johnson Street	Hollywood	FL	33021
Our Lady of Divine Providence	10205 W. Flagler Street	Miami	FL	33174
Our Lady of Guadalupe	11402 NW 41 St., Suite 221	Doral	FL	33178
Our Lady of Lourdes	11291 S.W. 142nd Avenue	Miami	FL	33186
Our Lady of the Holy Rosary-St Richa	7500 SW 152 Street	Palmeto Bay	FL	33157
Our Lady of the Lakes	15801 N.W. 67th Street	Miami Lakes	FL	33014
Our Lady Queen of Martyrs Church	2731 SW 11th Court	Ft Lauderdale	FL	33312
Prince of Peace	12800 N.W. 6th Street	Miami	FL	33182
Sacred Heart	106 S.E. First Dr.	Homestead	FL	33030
San Isidro	2310 Martin Luther King Blvd.	Pompano Beach	FL	33069
San Lazaro	4400 W. 18th Avenue	Hialeah	FL	33012
Santa Barbara	6801 W. 30 Avenue	Hialeah	FL	33018
St. Agatha	1111 S.W. 107th Avenue	Miami	FL	33174
St. Agnes	100 Harbor Dr.	Key Biscayne	FL	33149
St. Andrew	9950 N.W. 29th Street	Coral Springs	FL	33065
St. Ann Mission	13875 S.W. 264th Street	Naranja	FL	33032
St. Augustine	1400 Miller Rd.	Coral Gables	FL	33146
St. Bartholomew	8005 Miramar Parkway	Miramar	FL	33025
St. Benedict	701 W. 77th Street	Hialeah	FL	33014
St. Bernard Church	8279 Sunset Strip	Sunrise	FL	33322
St. Bonaventure	1301 S.W. 136th Avenue	Davie	FL	33325
St. Boniface	8330 Johnson Street	Pembroke Pines	FL	33024
St. Brendan	8725 S.W. 32nd Street	Miami	FL	33165
St. Catherine of Siena	9200 S.W. 107th Avenue	Miami	FL	33176
St. Cecilia	1040 W. 29 St.	Hialeah	FL	33012
St. Clement	2975 North Andrews Ave	Wilton Manors	FL	33311
St. Dominic	5909 N.W. 7th Street	Miami	FL	33126
St. Edward	19000 Pines Blvd	Pembroke Pines	FL	33029
St. Elizabeth of Hungary	3331 NE 10 Terrace	Pompano Beach	FL	33064
St. Francis de Sales	621 Alton Rd.	Miami Beach	FL	33139
St. Gregory	200 North University Drive	Plantation	FL	33324

St. Helen	3033 NW 33rd Ave	Ft Lauderdale	FL	33311
St. Hugh	3460 Royal Rd.	Coconut Grove	FL	33133
St. Jerome	2533 SW 9th Avenue	Ft Lauderdale	FL	33315
St. Joachim	19150 S.W. 117 Avenue	Miami	FL	33177
St. John Bosco	1301 W. Flagler Street	Miami	FL	33135
St. John Neumann	12125 S.W. 107th Avenue	Miami	FL	33176
St. John the Apostle	475 E. 4th Street	Hialeah	FL	33010
St. Joseph	8670 Byron Avenue	Miami Beach	FL	33141
St. Jude Melkite Catholic	126 SE 15th Road	Miami	FL	33129
St. Katherine Drexel	27 Glades Circle Suite 109	Weston	FL	33327
St. Kevin	12525 S.W. 42nd Street	Miami	FL	33175
St. Kieran	3605 S. Miami Avenue	Miami	FL	33133
St. Lawrence	2200 NE 191 Street	North Miami Beach	FL	33180
St. Louis	7270 S.W. 120th Street	Pinecrest	FL	33156
St. Malachy	6200 N University Dr	Tamarac	FL	33321
St. Mark	5601 S. Flamingo Rd.	Ft. Lauderdale	FL	33330
St. Martin De Porres	14881 S.W. 288 Street	Leisure City	FL	33033
St. Mary Magdalen	17775 North Bay Road	Sunny Isles Beach	FL	33160
St. Maurice at Resurrection	441 NE 2nd Street	Dania Beach	FL	33004
St. Matthew	542 Blue Heron Drive	Hallandale Beach	FL	33009
St. Maximilian Kolbe	701 N. Hiatus Rd.	Pembroke Pines	FL	33026
St. Michael the Archangel	2987 W. Flagler Street	Miami	FL	33135
St. Monica	3490 N.W. 191st Street	Opa Locka	FL	33056
St. Patrick	3716 Garden Avenue	Miami Beach	FL	33140
St. Raymond	3475 S.W. 17th Street	Miami	FL	33145
St. Rose of Lima	415 N.E. 105th Street	Miami Shores	FL	33138
St. Stephen	6044 S.W. 19th Street	Miramar	FL	33023
St. Thomas the Apostle	7310 S.W. 62nd Street	Miami	FL	33143
St. Timothy	5400 S.W. 102nd Avenue	Miami	FL	33165
Sts Peter and Paul	900 S.W. 26th Rd.	Miami	FL	33129
Shrine of Our Lady of Charity	3609 S. Miami Avenue	Miami	FL	33133
Visitation	100 NE 191st Street	Miami	FL	33179

#### CATHOLIC COLLEGES

Barry University	11300 NE 2 Avenue	Miami Shores	FL	33161
St. John Vianney College Seminary	2900 SW 87 <sup>th</sup> Ave	Miami	FL	33165
St. Thomas University	16401 NW 37 Avenue	Miami Gardens	FL	33054

#### CATHOLIC HOSPITALS

Mercy Hospital - Pastoral Care	3663 S. Miami Avenue	Miami	FL	33133
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**PUBLICATION DEADLINES - 2023**  
**La Voz Católica**

<b>ISSUE</b>	<b>IN PARISHES</b>	<b>DEADLINE</b>
<b>January</b>	Jan. 21-22	Jan 6
<b>February</b>	Feb. 18-19	Feb 3
<b>March</b>	March 18-19	March 3
<b>April</b>	April 22-23	April 7
<b>May</b>	May 20-21	May 5
<b>June</b>	June 24-25	June 9
<b>July</b>	Online only	
<b>August</b>	Aug 19-20	Aug 4
<b>September</b>	Sept 23-24	Sept 8
<b>October</b>	Oct 21-22	Oct 6
<b>November</b>	Nov 18-19	Nov 3
<b>December</b>	Dec 23-24	Dec 8