

LA VOZ CATÓLICA

Newspaper of the Archdiocese of Miami

PUBLICATION DESCRIPTION:

La Voz Católica is a monthly publication serving Hispanic in South Florida.

Published by the Archdiocese of Miami, the newspaper provides news concerning the Catholic Church at the international, national and local levels. It also highlights contributions made by Hispanics in education, public service and the family, as well as the accomplishments of faith-motivated community leaders, as they strive to build a better society.

The newspaper reports on the national and local contributions made by Hispanic communities such as, Cuban, Nicaraguans, and other groups from Central and South America.

Regular features in La Voz Católica include a comprehensive calendar of community and family-oriented events, cultural and spiritual pages, as well as special editions on Hispanic heritage, Easter and Christmas.

La Voz is delivered to sponsor institutions and parishes. Our circulation reaches over 30,000 readers in the counties of Miami-Dade and Broward.

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PRINT SIZE:

	W		H
Full Page:	10.25"	x	11.875"
½ Page (H):	10.25"	x	5.85"
½ Page (V):	5"	x	11.875"
¼ Page (H):	10.25"	x	2.85"
¼ Page(V):	2.25"	x	11.875"
¼ Page:	5"	x	5.85"
1/8 Page (H):	5"	x	2.85"
1/8 Page(V):	2.25"	x	5.85"
Business Card:	3.8376"	x	1.9"

Advertising Rates

Advertising Rates effective January 1, 2021

Display Ad Sizes

Ad Size	1X	3X	6X	12X
Full Page	\$960	\$860	\$760	\$635
1/2 Page	\$835	\$635	\$535	\$485
1/4 Page	\$435	\$410	\$385	\$360
1/6 Page	\$310	\$285	\$260	\$235
1/8 Page	\$260	\$235	\$225	\$210
Business Card	\$140	\$130	\$120	\$115

Color Rates

Minimum size: 1/4

* **\$225 additional per insertion**

We can accept files saved as:

* PDF *JPG *EPS *TIF

Art resolution: 400 dpi max. / 200 dpi min

Classified Advertising

Classifieds run in Shared Coverage

- \$30 for first 4 lines, \$5 each additional line (Approximately 35 characters per line)

- Add color photo \$30

- **Highlight your classified ad \$10;**
<-20 lines \$10 (limited availability)

DEADLINE is 10 days prior to publication of ad.

Ad must be reserved by the **20th of the month before publication.**

Full page: 62 column inches Columns per page: 5 Depth, type page: 11 inches Width, type page: 10.2 inches

* All position at option of the publisher. * Special position 15%, 20% or 30% extra, 1/4 page minimum.

All rates are net of Agency Commission

Preprint Insert Rates	1X	3X	6X	12X
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Prices are per thousand inserts

Single sheet	\$70	\$65	\$60	\$55
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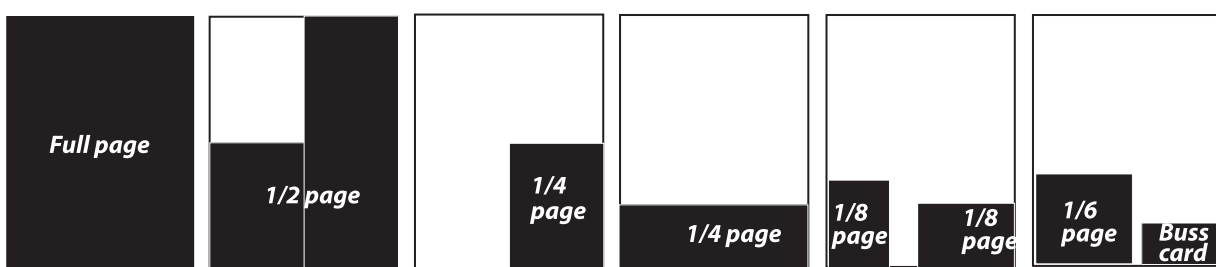
Insert Sizes

Minimum: 4.5" x 6.5" Maximum - folded: 10" x 11"

Maximum - unfolded: 5.5" x 10"

* Ask for quote for multiple pages. Allow 4 weeks before issue date. * 6-8 samples required for approval.

Display Ad Sizes



St. Helen	3033 NW 33rd Ave	Ft Lauderdale	FL	33311
St. Hugh	3460 Royal Rd.	Coconut Grove	FL	33133
St. Jerome	2533 SW 9th Avenue	Ft Lauderdale	FL	33315
St. Joachim	19150 S.W. 117 Avenue	Miami	FL	33177
St. John Bosco	1301 W. Flagler Street	Miami	FL	33135
St. John Neumann	12125 S.W. 107th Avenue	Miami	FL	33176
St. John the Apostle	475 E. 4th Street	Hialeah	FL	33010
St. Joseph	8670 Byron Avenue	Miami Beach	FL	33141
St. Jude Melkite Catholic	126 SE 15th Road	Miami	FL	33129
St. Katherine Drexel	27 Glades Circle Suite 109	Weston	FL	33327
St. Kevin	12525 S.W. 42nd Street	Miami	FL	33175
St. Kieran	3605 S. Miami Avenue	Miami	FL	33133
St. Lawrence	2200 NE 191 Street	North Miami Beach	FL	33180
St. Louis	7270 S.W. 120th Street	Pinecrest	FL	33156
St. Malachy	6200 N University Dr	Tamarac	FL	33321
St. Mark	5601 S. Flamingo Rd.	Ft. Lauderdale	FL	33330
St. Martin De Porres	14881 S.W. 288 Street	Leisure City	FL	33033
St. Mary Magdalen	17775 North Bay Road	Sunny Isles Beach	FL	33160
St. Maurice at Resurrection	441 NE 2nd Street	Dania Beach	FL	33004
St. Matthew	542 Blue Heron Drive	Hallandale Beach	FL	33009
St. Maximilian Kolbe	701 N. Hiatus Rd.	Pembroke Pines	FL	33026
St. Michael the Archangel	2987 W. Flagler Street	Miami	FL	33135
St. Monica	3490 N.W. 191st Street	Opa Locka	FL	33056
St. Patrick	3716 Garden Avenue	Miami Beach	FL	33140
St. Raymond	3475 S.W. 17th Street	Miami	FL	33145
St. Rose of Lima	415 N.E. 105th Street	Miami Shores	FL	33138
St. Stephen	6044 S.W. 19th Street	Miramar	FL	33023
St. Thomas the Apostle	7310 S.W. 62nd Street	Miami	FL	33143
St. Timothy	5400 S.W. 102nd Avenue	Miami	FL	33165
Sts Peter and Paul	900 S.W. 26th Rd.	Miami	FL	33129
Shrine of Our Lady of Charity	3609 S. Miami Avenue	Miami	FL	33133
Visitation	100 NE 191st Street	Miami	FL	33179

CATHOLIC COLLEGES

Barry University	11300 NE 2 Avenue	Miami Shores	FL	33161
St. John Vianney College Seminary	2900 SW 87 th Ave	Miami	FL	33165
St. Thomas University	16401 NW 37 Avenue	Miami Gardens	FL	33054

CATHOLIC HOSPITALS

Mercy Hospital - Pastoral Care	3663 S. Miami Avenue	Miami	FL	33133
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